

# Sponsor Subscription Form 2013

COCONINO  
HORSE TRIALS  
FLAGSTAFF, AZ



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## Schedule of Events - 2013

Coconino I  
July 13-14

Intermediate – Pre-Comp  
Combined Test for Pre-Comp – Advanced  
Dressage Show

Advertising Deadline: June 28, 2013

Coconino II  
July 18-20

Intermediate – Pre-Comp ~ USEA Training Classic 3 Day Event  
USEA Young Event Horse

Western Underground, Inc. - Training & Novice 3 Day Event

Advertising Deadline: June 28, 2013

Fall Coconino  
September 21-22

Intermediate – Pre-Comp ~ USEA Training Classic 3 Day Event

Advertising Deadline: September 6, 2013

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### I would like to be a Sponsor\* at the following level:

- Platinum Sponsor\* \$5,000
- Corporate Sponsor\* \$2,500
- Gold Sponsor\* \$1,500
- Silver Sponsor\* \$1,000
- Bronze Sponsor\* \$500
- I would like vendor space \$50/Day
- I would like to customize my sponsorship\* package
- I would like **Exclusive Sponsorship\*** of the **Training Classic 3-Day Event**
- Enclosed is my check for \$ \_\_\_\_\_

In-Kind Sponsor\*: The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials Committee. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service:

Name: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Please print your name as you wish it to appear in all advertising.

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### I would like to sponsor\* a Division

- Open Preliminary
  - Preliminary Rider
  - Open Training
  - Senior Training
  - Junior Training
  - Senior Novice
  - Junior Novice
  - Open Beginner Novice
  - Senior Beginner Novice
  - Junior Beginner Novice
  - Open Novice
  - Pre-Competition *(Summer I and II only)*
  - Whatever division you need
  - Summer I-Dressage - \$50/Class**  
*(Contact Dee for more details)*
- \$175 for 1 Event**     **\$325 for both Summer I & II**     **\$425 for all 3 Events**

\*Your Division Sponsorship includes: a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, division sponsors will be announced throughout the day over the public address system.

Please visit: [www.CoconinoHorseTrials.com](http://www.CoconinoHorseTrials.com) for all horse trial and sponsorship information.

For additional support levels and benefits available, please call (480) 895-0720 for details.

Notes:

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**I would like to sponsor\* a cross-country jump:**

Cross-country jumps are constantly maintained, modified and added. Your contributions are essential and greatly appreciated! Sponsored jumps will have a sign permanently mounted displaying the sponsor's name or business name.

Full Sponsor    \$850         Co-Sponsor    \$400         Contributing    \$200

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**I would like to donate competitor welcome giveaways:**

250 giveaways at every event  
 250 giveaways for the (circle one):        **Summer I**                **Summer II**                **Fall**

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I would like to be a **vendor @ \$50/day:**    **Summer I**                **Summer II**                **Fall**

*Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact coordinator for details. Please specify preferred setup location in "Notes" below.*

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**I would like to advertise only in the Event Programs**

**Full Page** 7 ¼" x 4 ¾"

\$150/program or         \$250 July (2) programs or         \$350 for all 3 programs

**Half Page** 3 ½" x 4 ¼"

\$100/program or         \$175 July (2) programs or         \$225 for all 3 programs

**Business Card** 3 ½" x 2" or **¼ Page** (whichever looks the best!)

\$50/program or         \$75 July (2) programs or         \$100 for all 3 programs

**Outside Back Cover** 7 ¼" x 4 ¾"

\$200/program or         \$350 July (2) programs or         \$500 for all 3 programs

**Inside Front & Back Cover** 7 ¼" x 4 ¾"

\$175/program or         \$300 July (2) programs or         \$425 for all 3 programs

Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make all checks payable to: **Coconino Horse Trials**

Mail payment and this form to:        **Dee Sunday**  
    **9717 E. Villa Park St.**  
    **Sun Lakes, AZ 85248**

Program ads and or logos need to be either .jpg or .PDF files and emailed to:

**Dee Sunday [deesundayjobs@yahoo.com](mailto:deesundayjobs@yahoo.com)**

Please visit: [www.CoconinoHorseTrials.com](http://www.CoconinoHorseTrials.com) for all horse trial and sponsorship information.