

Sponsor Subscription Form 2014

COCONINO
HORSE TRIALS
FLAGSTAFF, AZ



Schedule of Events

Spring Coconino **Intermediate – Pre-Comp**
May 24-25 **Combined Test for Pre-Comp thru Advanced & USDF Dressage Show**
Advertising Deadline: May 1, 2014

Coconino I **Intermediate – Pre-Comp**
July 12-13 **Combined Test for Pre-Comp thru Advanced**
Advertising Deadline: July 1, 2014

Coconino II **Intermediate – Pre-Comp ~ USEA Young Event Horse**
July 17-19 **Western Underground, Inc. - Training & Novice 3 Day Event**
(Thurs-Sat) **Combined Test for Pre-Comp thru Advanced**
Advertising Deadline: July 1, 2014

I would like to be a Sponsor at the following level (see Sponsorship level descriptions below)

- | | | |
|---|---------------------------------------|---|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Silver \$1,500 |
| <input type="checkbox"/> Bronze \$1,000 | <input type="checkbox"/> Copper \$500 | <input type="checkbox"/> Custom package |

I would like Exclusive Sponsorship of the Training Classic 3-Day Event \$2,500

In-Kind Sponsor: The In-Kind Sponsor designation is for those who contribute \$1,000 or more of in-kind donations. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service:

Name: _____ Value: \$ _____

Please print your name as you wish it to appear in all advertising.

I would like to be a Specialty Sponsor (see sponsorship details at the end of this document)

- | | | | |
|--|---|---|---|
| Division
(Choose Division below) | <input type="checkbox"/> \$175 - 1 Event | <input type="checkbox"/> \$325 - 2 Events | <input type="checkbox"/> \$425 - 3 Events |
| Cross Country Jump | <input type="checkbox"/> \$850 Full Sponsor | <input type="checkbox"/> \$400 Co-Sponsor | <input type="checkbox"/> \$200 Contributing |
| Competitor welcome giveaways | <input type="checkbox"/> Spring Coconino
(250 Items per Event) | <input type="checkbox"/> Coconino I | <input type="checkbox"/> Coconino II |
| Vendor Space*
(\$50/day) | <input type="checkbox"/> Spring Coconino
(# of days: _____) | <input type="checkbox"/> Coconino I | <input type="checkbox"/> Coconino II |

Choose Division to Sponsor

- | | | |
|---|--|---|
| <input type="checkbox"/> Open Preliminary | <input type="checkbox"/> Junior Training | <input type="checkbox"/> Open Beginner Novice |
| <input type="checkbox"/> Preliminary Rider | <input type="checkbox"/> Open Novice | <input type="checkbox"/> Senior Beginner Novice |
| <input type="checkbox"/> Open Training | <input type="checkbox"/> Senior Novice | <input type="checkbox"/> Junior Beginner Novice |
| <input type="checkbox"/> Senior Training | <input type="checkbox"/> Junior Novice | <input type="checkbox"/> Junior Pre-Competition |
| <input type="checkbox"/> Young Event Horse 4y/o & 5y/o – Summer II Only | | <input type="checkbox"/> Senior Pre-Competition |
| <input type="checkbox"/> Spring Only-Dressage - \$50/Class Please list classes: | | |

* **Vendor Space:** Each event is 3 days. Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact coordinator for details. Please specify preferred setup location here.

I would like to advertise in the Event Programs

Event Program Ad Size	1 Program	2 Programs	3 Programs
Full Page 7 ¼" X 4 ¾"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
Half Page 3 ½" X 4 ¼"	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225
Business Card 3 ½" X 2" or ¼ Page	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
Outside Back Cover 7 ¼" X 4 ¾"	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500
Inside Front or Back Cover 7 ¼" X 4 ¾"	<input type="checkbox"/> \$175	<input type="checkbox"/> \$300	<input type="checkbox"/> \$425

Contact: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Cell: _____ Fax: _____
Email: _____ Website: _____
Signature: _____ Date: _____

Enclosed is my check for \$ _____
Please make all checks payable to: **Coconino Horse Trials**
Mail payment and this form to: **Alice Sarno**
38507 N. 12th Ave.
Phoenix, AZ 85086-9536

Please charge my credit card this amount: \$ _____
(An additional 3.5% charge will be applied for credit card processing.)

Credit card type: Visa MasterCard Discovery
Card Number: _____
Expiration (mm/yy) ____/____ Validation code: _____
Name on card: _____

Signature: _____

Program ads and logos must be either .jpg or .PDF files and emailed to:
Alice Sarno: desertsporthorse@gmail.com

Sponsorship Levels

Benefit	Platinum \$5,000	Gold \$2,500	Exclusive \$2,500	Silver \$1,500	Bronze \$1,000	Copper \$500
Name and color logo poster at the Grandstand	X	X	X	X	X	X
Full page ad in the program for all 3 events	X	X	X	X	X	X
One year sponsor recognition and link on our website	X	X	X	X	X	X
Announcement of sponsor's message over public address system	X	X	X	X	X	X
Banner in prime location(s)	4	3	3	2	2	1
Vendor space at all 3 events for product display	X	X	X	X		
Sponsor recognition for competitor awards	X					
Exclusivity of the class			X			
Free competitor entry*	2	1	1			
Free meals for each event	4/day	3/day	3/day	2/day	1/day	1/day

In-Kind Sponsor

The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials committee.

Division Sponsorship

The Division Sponsorship includes a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, Division Sponsors will be announced throughout the day over the public address system.

Cross Country Jump Sponsorship

Cross country sponsorships fund repairs, replacements, and new jumps. Jump Sponsorship includes a sign permanently mounted displaying the Sponsor's name or business.

Custom Sponsorship

Custom Sponsorship packages are available. Please call Alice Sarno at (602)501-4697, email desertsporthorse@gmail.com.

*Free Entry

Free entry applies to the entry fee only. It does not include stabling fees.