

Sponsor Subscription Form

**COCONINO
HORSE TRIALS**
FLAGSTAFF, AZ



Schedule of Events - 2011

July 10 - 11

OI – Pre-Comp (SUN - MON)

Advertising Deadline: June 8, 2011

July 15 -17

OI – BN ~ USEA Training Classic 3 Day Event

USEA Young Event Horse; Chronicle of the Horse Adult Team Championships

Advertising Deadline: June 8, 2011

September 17-18

P – BN; Pre-Comp & Dressage Show ~ 2011 Coconino Challenge

Advertising Deadline: September 1, 2010

I would like to be a Sponsor* at the following level:

- Platinum Sponsor* \$5,000
- Corporate Sponsor* \$2,500
- Gold Sponsor* \$1,500
- Silver Sponsor* \$1,000
- Bronze Sponsor* \$500
- I would like vendor space \$50/Day
- I would like to customize my sponsorship* package
- I would like **Exclusive Sponsorship*** of the **Training Classic 3-Day Event**
- I would like to contribute to the Coconino Challenge (contact Laura for details)
- Enclosed is my check for \$ _____

In-Kind Sponsor*: The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials Committee. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service: _____

Name: _____ Value: \$ _____

Please print your name as you wish it to appear in all advertising.

I would like to sponsor* a Division

- Open Intermediate
- Open Preliminary
- Preliminary Rider
- Open Training
- Senior Training
- Junior Training
- Open Novice
- Senior Novice
- Junior Novice
- Open Beginner Novice
- Senior Beginner Novice
- Junior Beginner Novice
- Whatever division you need
- Amateur Division if available
- Pre-Competition *(Spring & Summer 1 only)*
- Spring Only-Dressage - \$50/Class**
(Contact Laura for more details)

\$175 for 1 Event or **\$325 for both Summer I & II** or **\$425 for all 3 Events**

*Your Division Sponsorship includes: a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, division sponsors will be announced throughout the day over the public address system.

Please visit: www.CoconinoHorseTrials.com for all horse trial and sponsorship information.

I would like to sponsor* a cross-country jump:

Cross-country jumps are constantly maintained, modified and added. Your contributions are essential and greatly appreciated! Sponsored jumps will have a sign permanently mounted displaying the sponsor's name or business name.

- Full Sponsor \$850
 Co-Sponsor \$400
 Contributing \$200

I would like to donate competitor welcome giveaways:

- 250 giveaways at every event
 250 giveaways for the (circle one): **Fall** **Summer I** **Summer II**

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- I would like to be a **vendor** @ \$50/day: **Fall** **Summer I** **Summer II**

Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact coordinator for details. Please specify preferred setup location in "Notes" below.

I would like to advertise only in the Event Programs

Full Page 7 ¼" x 4 ¾"

- \$150/program or \$250 July (2) programs or \$350 for all 3 programs

Half Page 3 ½" x 4 ¼"

- \$100/program or \$175 July (2) programs or \$225 for all 3 programs

Business Card 3 ½" x 2" or **¼ Page** (whichever looks the best!)

- \$50/program or \$75 July (2) programs or \$100 for all 3 programs

Outside Back Cover 7 ¼" x 4 ¾"

- \$200/program or \$350 July (2) programs or \$500 for all 3 programs

Inside Front & Back Cover 7 ¼" x 4 ¾"

- \$175/program or \$300 July (2) programs or \$425 for all 3 programs

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Please make all checks payable to: **Coconino Horse Trials**

Mail payment and this form to: **Laura Borghesani**
36412 N 7th Ave.
Phoenix, AZ 85086

Program ads need to be either .jpg or .PDF files and emailed to: laura.borghesani@gmail.com
For additional support levels and benefits available, please call (602) 320-6613 for details.

Notes:

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