

# Sponsor Subscription Form

COCONINO  
HORSE TRIALS  
FLAGSTAFF, AZ



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## Schedule of Events - 2010

### June 5 & 6 P – BN; Pre-Comp & Dressage Show

Advertising Deadline: May 8, 2010

### July 10 & 11 OI – BN; Pre-Comp

Advertising Deadline: June 8, 2010

### July 16 -18 OI – BN; Pre-Comp & USEA Preliminary & Training Classic 3 Day Event

Advertising Deadline: June 8, 2010

## I would like to be a Sponsor\* at the following level:

- Platinum Sponsor\* \$5,000
- Corporate Sponsor\* \$2,500
- Gold Sponsor\* \$1,500
- Silver Sponsor\* \$1,000
- Bronze Sponsor\* \$500
- I would like vendor space \$50/Day
- I will provide a banner that is \_\_\_\_\_x\_\_\_\_\_
- I would like to customize my sponsorship\* package
- I would like **Exclusive Sponsorship\*** of the **Preliminary or Training Classic 3-Day Event**
- I would like to contribute to the Coconino Challenge (contact Laura for details)
- Enclosed is my check for \$ \_\_\_\_\_

**In-Kind Sponsor\***: The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials Committee.

I will contribute by donating a product/service (due two weeks prior to each event)

Description of product/service: \_\_\_\_\_

Name: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Please print your name as you wish it to appear in all advertising.

Please check box if you wish to remain anonymous

## I would like to sponsor\* a Division

- Open Intermediate
  - Open Preliminary
  - Preliminary Rider
  - Open Training
  - Senior Training
  - Junior Training
  - Open Novice
  - Senior Novice Rider
  - Junior Novice Rider
  - Open Beginner Novice
  - Senior Beginner Novice
  - Junior Beginner Novice
  - Whatever division you need
  - Amateur Division if available
  - Pre-Competition
- Spring Only-Dressage - \$50/Class**  
(Contact Laura for more details)

**\$175/event or**  **\$325 for both Summer I & II or**  **\$425 for all 3 Divisions/Events.**

\*Your sponsorship buys: a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, division sponsors will be announced throughout the day over the public address system.

Please visit: [www.CoconinoHorseTrials.com](http://www.CoconinoHorseTrials.com) for all horse trial and sponsorship information.

**I would like to sponsor\* a cross-country jump:**

Cross-country jumps are constantly maintained, modified and added. Your contributions are essential and greatly appreciated! Sponsored jumps will have a sign permanently mounted displaying the sponsor's name or business name.

- Full Sponsor      \$850
- Co-Sponsor        \$400
- Contributing        \$200

**I would like to donate competitor welcome giveaways:**

- 250 giveaways at every event
- 250 giveaways for the (circle one):    **Spring**                      **Summer I**                      **Summer II**

**I would like to advertise in the Event Programs (all ads are black and white):**

**Full Page** 7 ¼" x 4 ¾"

- \$150/program or       \$250 July (2) programs or     \$350 for all 3 programs

**Half Page** 3 ½" x 4 ¼"

- \$100/program or       \$175 July (2) programs or     \$225 for all 3 programs

**Business Card** 3 ½" x 2" or **¼ Page** (whichever looks the best!)

- \$50/program or       \$75 July (2) programs or       \$100 for all 3 programs

**Outside Back Cover** 7 ¼" x 4 ¾"

- \$200/program or       \$350 July (2) programs or       \$500 for all 3 programs

**Inside Front & Back Cover** 7 ¼" x 4 ¾"

- \$175/program or       \$300 July (2) programs or       \$425 for all 3 programs

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make all checks payable to: **Coconino Horse Trials**

Mail payment and this form to: **Laura Borghesani**  
**36412 N 7<sup>th</sup> Ave.**  
**Phoenix, AZ 85086**

Program ads need to be either .jpg or .PDF files and emailed to: [amanda\\_edson@hotmail.com](mailto:amanda_edson@hotmail.com)

For additional support levels and benefits available, please call (602) 320-6613 for details.

Notes: \_\_\_\_\_  
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